

ANNUAL REPORT 2020



Social Action for Rural Advancement Society
(Registered Under the Societies Registration Act, 28, 1958)

From Director's Desk – 2020

Social Action for Rural Advancement completed its journey of twenty-eight years serving rural population on various social issues. While working with rural population of district Sikar, Nagaur and Jaipur, SARA interacted with various segments of community. Organization prioritize local preferences to develop annual strategic plan and targeted to reach out to most vulnerable masses in the society. In past years, we have seen changes in social environment, status of governance policies in the villages, prospects of economic empowerment, socio-economic indicators of development and community perception towards local government. Channels of information have increased with information technology innovations and people are informed and misinformed through various mechanisms. Government programs and policies for rural India have reached to grass root destinations in some form but implementation and desired achievements are not seen.

According to demand and need and experience of initial work of organization, SARA emphasized on educating masses, especially women and girl child. Health, education, women empowerment were focused interventions in the beginning. Whereas in the next few years SARA was able to generate substantial awareness among men, women and children about fundamental rights, social protection and local self-governance.

Growth and survival of any community largely depends on continuity of prospects of livelihood. In the project area, drought and lack of drinking water remain major issues which influenced village population across three districts. Sambhar salt lake in Sikar district also contributed to salinity of available ground water. Post 2001, heavy migration of local youth was seen due to lack of income sources in the villages. Education of girl child was also affected due to unavailability of toilets with provision of water in schools. SARA reviewed the situation and introduced technology innovation in the project area to address issues of basic needs.

Rain water harvesting, recharging traditional water reserves and solar technology interventions introduced and implemented in the project villages to address basic issues of water and electricity. Organization's water restoration and recharging models are acknowledged by state government and partner organizations. SARA has been invited at various national forums to introduce natural resource management model in villages of other states. Community awareness and local governance is another area, which was taken by SARA to inform and prepare youth of the community to participate in local panchayat for planning and development of their own villages. SARA is continuing its efforts to empower community on various aspects of social development through its technical support. Annual Report 2020 present a summary of local governance, technology innovation, youth mobilization and information strengthening for youth.

Mota Ram
Director, SARA

Water Management remind

Environment protection and management of natural resources has now been addressed at various global and national forum. Scarcity of valuable resource water, diminishing natural resources, increasing pollution and burden of population are among emerging concern for the governments and society. Rapid urbanization is one reason for most of the problems but in rural areas, these problems are growing due to lack of care and attention towards traditional structures, migration to urban areas and reducing plantation.

SARA revived old technique of water restoration in villages by restructuring village ponds and water bodies. The experimental project was found successful few years back and local community was benefitted with the model throughout the year. The model replicated in other villages and partner organizations showed their interest in establishing such water bodies in rural areas. The project was funded and acknowledged by donor partners such as coca-cola foundation, Barefoot College. The strategy was replicated in other states where foundations were working.



A past image of village *Chota Narena* where one of the pond was reconstructed. Pictures show pre and post situation of completed work and water storage during rainy season. The composite model includes community participation, ownership and contribution in the form of committee formation for decision making, maintenance and distribution of labor. Environment sustainability is promoted through model by plantation work on the periphery of structure during pond formation. Village pond serve as a permanent source of water for household activities and domestic cattle throughout the year.

2019-2020

This year Coca-Cola foundation provided financial support to restructure water body in the village Laxmipura of district Sikar. The total work of 1100 meters length, 6 meter width and 1 meter height was proposed to the water body encircled by a cement wall to contain water.

Community Ownership

As a policy, SARA constitute village committee in the project village / area to contribute, monitor and supervise development work. The committee members decide timeline of activities, contracting, work allocation to local families or individuals and overall supervision of the work done. SARA spread awareness on various salient features of the project and its contents during meetings. Village committee also monitor payments and expenditure on project activities.



Construction Work

The project was initiated in the month of November 2019. The timeline of community level activities and labor work is till October 2020. In the initial phase decision on rates, labor work and contracting of equipment was taken and primary work was initiated.



Before Work



During Work

Village group meetings monitored the progress of work and assisted organization in dissemination of information on usage of water and natural resource management. Remaining tasks are supposed to be completed in 2020.

School health & Hygiene

Rain water harvesting (RWH) tank model of SARA is popular in project area due to high fluoride in ground water. Fluoride results in various skin and dental problems among people. There are few hand pumps in specified locations where salinity of ground water is less and is fit for drinking. Organization had constructed tanks for individuals, families



and community use in past. RWH model ensure water storage during rainy season to supply fluoride free water for domestic use

In 2019, two schools of the project area requested SARA to construct rain water harvesting tanks in the school campus. Children spent most of their daily time in schools. During school hours, it is essential to provide them better quality food and water for promising growth and health.



Two tanks were constructed in Government senior secondary school Dadiyarampur and Government upper primary school Chosirwali dhani (Dadiyarampura) Sikar. Total strength of two schools is 533. The construction work provided labor to local villagers and it was completed in record time of 45 days.

Local Self-Governance

Village *Panchayat* System in India brought an array of hope for rural India to mark their representation in the democratic decision making. Rural community identify their representatives to run village *panchayats*. The local governance is aimed at empowering people to raise demands for their needs and it is assumed that budget allocations at central level should include demands arising from grass root through *Panchayats*. The election of representatives was successfully implemented, however, planning and need identification is still underserved due to lack of information among the community.

Unnati, an Ahmedabad based NGO initiated an awareness drive in consultation with grass root partners to generate awareness on water, sanitation and hygiene through local governance. SARA participated in the program to run awareness campaign in thirty villages of six *Gram Panchayats*. Organization interacted with community to form groups for initial orientation on objectives of



the program. *Jal Saheli*" a unique representative was identified in each village to take forward campaign at the doorstep of the community.

Community members were informed about their village resources such as "source of water, community space, Gauchar land, school, clinic, anganwadi, toilets and other public properties through a comprehensive survey. They were informed about ownership of community and right to receive designated services expected from respective institution or agency. In the leadership of *Jal Saheli*, community members identified gaps in the available resources, highlighted their demands related to availability of water, electricity and unavailable services. Water sanitation, health and hygiene were core issues during the planning and ownership process.



Thirty village plans were developed to submit at Panchayat. Representatives of village panchayat were supposed to act on the request by taking it forward up to district and state through *Sarpanch*. Few *Sarpanchs* refused to accept plans but program is in process to advocate on community rights through other means.

Health & Education

Public health issues in rural settings are addressed through Government machinery operational through health workers. However, specialist consultation and public health advice is not adequate for the community to adopt a healthy life style.



SARA has worked with people on health programs and have created network of service providers to organize campaigns as per community need. A health camp was organized on 6th October 2019 in *Dadiya Rampur* village to provide specialty services in the form of diagnosis and consultation. Health specialist from medicine, Ayurveda, Dental and physiotherapy attended camp to provide their services. Basic diagnostic services were available for blood sugar, hemoglobin, weight and pulse management.

Medicines were distributed as per specialist's advice. Total 242 patients were registered in the camp including 90 male, 88 female, 39 boys and 25 girls. Specialty services provided through general physician, gynecologist, dental specialist, eye specialist, Ayurveda doctor and physiotherapist.

Education is another core area of organization's work in the community. SARA had worked with schools of the project area and marginalized community to generate awareness on child rights. SARA use to implement night schools for the children of vulnerable and migratory community to connect them with mainstream. Organization believes that education empower people to bear social responsibilities in informed manner.

SARA had continued its contribution in the education sector through connecting children with formal education system, behavior training and exposure to explore mindset of children. In September 2019, an educational tour of school children was organized to Jaipur. Total 105 children from four schools of the project area joined the tour along with their 8 teachers. The objective of the tour was to introduce children with historical city Jaipur. Children visited Amer fort, Jal mahal and zoo to for enjoyable learning.



Legal Details:

- Registered Address: Village - Laxmipura, PO - Rajpura-Nosal, Tehsil - Dantaramgarh, District - Sikar, Rajasthan -332742
- Registration detail: Registered under the Rajasthan Societies Registration Act, 1958.
- Registration Number & date: 80/Sikar/1991-92 dated: 26.02.1992
- FCRA registration number and date: 125650002 dated: 12th April 1996.
- FCRA renewal: 01.11.2016 to 31.10.2021
- Organisation is exempted under 12 A, 10 (23C), PAN number, TAN number and 80 G of Income Tax department.

Partners:

Bilateral / Multinational	Government / NGO
Coca-Cola Foundation, Atlanta	Anandana - Coca-Cola India Foundation
Save the Children	Ministry of Science & Technology,
Sida - Sweden	Ministry of Water Resources
Plan International	Ministry of Health & Family Welfare
The Hunger Project	Barefoot College, Tilonia, Rajasthan
RAM Association, Italy	Government of Rajasthan

Executive Board Members:

Ms. Aparna Sahay	President
Dr. S. R. Nehra	Vice-President
Shri B. L. Verma	Treasurer
Shri Mota Ram	Director
Dr. Sushila Sharma	Member
Shri S. Bhattacharya	Member
Ms. Anop Kanwar	Member

Financial Detail:

Balance Sheet

Liabilities	Amount	Assets	Amount
Capital Fund	129,05,177.26	Fixed Assets	37,51,204.64
Grant un-utilized	46,64,626.00	Receivable Grant	45,199.00
Revolving Fund	34,05,090.00	TDS Receivable	61,732.00
Due Payment	4,02,000.00	Advances	3,40,000.00
BCI, Tilonia	34,083.00	Closing Balance	
		Cash in hand	3,997.40
		Cash at Bank	77,08,843.22
		FDR at Bank	95,00,000.00
Total	214,10,976.26	Total	214,10,976.26

Income & Expenditure Account

Expenditure	Amount	Income	Amount
To Expenditure met from Grant	20,58,265.00	By GRANT IN AID:- (As per schedule - A)	
To Expenditure other than grant	10,56,888.55	Un-utilized as on 01.04.2019 Rs. 8,00,778.00	
To Excess of income over expenditure	29,405.45	Add: Receivable as on 31.03.2020 Rs. 45,199.00	
		Add: Received during the year. Rs. 58,76,914.00	
		Less: Receivable as on 01.04.2019 Rs. Nil	
		Less: Un-utilized as on 31.03.2020 Rs. 46,64,626.00	20,58,265.00
		By Income other than grant	10,86,294.00
Total	31,44,559.00	Total	31,44,559.00

PROJECT AREA



Social Action for Rural Advancement Society

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